

# Colleen Spring Zimmerman

## Partner

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Colleen practises exclusively in Intellectual Property (IP) and Technology (IT) law and her clients include start-ups to multinational corporations in every industry sector.

As a registered trade-market agent, Colleen works collaboratively with her clients to help them structure complex IP transactions; maximize and protect their IP portfolios; and develop international strategies, including licensing and distribution arrangements, for revenue generation.

As the traditional concepts of intellectual property continue to evolve, clients turn to her for advice in respect of social media, domain names, CASL, advertising, contests and branding. Colleen also litigates IP disputes before the Courts.

Colleen is recognized as a leader in intellectual property law and has written extensively in this area. She is Co-chair of the firm's Business Development Committee and is the Past-President of the Society of Sharing, a volunteer organization dedicated to serving seniors and adults with disabilities in the Toronto community.

## PRACTICE AREAS

### Intellectual Property

Intellectual Property Litigation and  
Dispute Resolution

Trademarks

Patents and Industrial Designs

Advertising and Marketing

Technology

## INDUSTRY GROUPS

Food, Beverage and Agribusiness

Retail and Hospitality

Sports and Entertainment

## Education & Memberships

### EDUCATION

**Certified Mediator, (INTA), 2011**

**Called to the Ontario Bar, 1979**

**University of Western Ontario, LL.B., 1977**

**Dalhousie University, B.Sc. in Pharmacy,  
1974**

### MEMBERSHIPS

**Canadian Marketing Association**

**Intellectual Property Institute of Canada  
(IPIC)**

**International Trademark Association (INTA)**

**Licensing Executives Society (LES)**

**National Association of Women Lawyers  
(NAWL)**

**American Bar Association**

**Ontario Bar Association**

**Canadian Bar Association**

## Awards & Recognition

**Expert Guides: Women in Business Law  
Trademark Law**

## Recent Insights

### CORPORATE COMMERCIAL

#### **41 Lawyers Profiled Across 24 Areas of Law in The Best Lawyers in Canada, 2024**

Announcement, Recognition

### INTELLECTUAL PROPERTY

#### **Understanding Privilege: Is Your Canadian Patent Agent Also a Lawyer?**

Article

### INTELLECTUAL PROPERTY

#### **Enforcing IP Rights Through Online Intermediaries: The Need For Regulation In Canada**

Article

### INTELLECTUAL PROPERTY

#### **Expanding A Brand Into Canada: Trademark Registrations — The Basics**

Article

### TECHNOLOGY

#### **Federal Budget 2021: Investments in Technology and the Canadian Innovation Ecosystem**

Article

### INTELLECTUAL PROPERTY

#### **Protecting Confidential Information in Canada: Is There a Better Way?**

Article

### INTELLECTUAL PROPERTY

#### **Canadian Innovation During The Covid-19 Pandemic**

COVID-19 Resource

### INTELLECTUAL PROPERTY

#### **SCC Leave Denied: Public Authorities — Not Immune To Trademark Infringement Claims**

Article

### INTELLECTUAL PROPERTY

#### **Trademark Use: No Need for a “Bricks and Mortar” Presence in Canada**

Article

### INTELLECTUAL PROPERTY

#### **Generic.Com - Registrable In Canada?**

Article

### INTELLECTUAL PROPERTY

#### **Businesses Beware: Depreciation in Goodwill Claims Not Bound by Industry Lines**

Article

### INTELLECTUAL PROPERTY

#### **Will There be Trademark Trolls in Canada or Are They Already Here?**

Article

### INTELLECTUAL PROPERTY

#### **The Federal Court of Appeal Upholds Canada’s Anti-Spam Legislation as Constitutional**

### The Best Lawyers™ in Canada

Intellectual Property Law

### Who's Who Legal

Trademark Law

## Professional Designations

Registered Trade-mark Agent

## Speaking Engagements & Publications

### Future Proof Your Brand: Trademark Law Changes

Canadian Marketing Association, March 2019

### CASL Update: Privacy and Data Protection Seminar

Lexpert's Annual Privacy and Data Protection Seminar, November 2016 & 2018

### What's Trending Now in Digital Advertising & Marketing Seminar

CASL Compliance: Upgrading Consents for CEMs before July 1, 2017 and Protecting Trademark Rights in Digital Advertising: Online Trademarks in Metatags, Hashtags, Keywords and Domain Names, February 2017

Article

**CORPORATE COMMERCIAL**

**Doing Business in Canada**

Article

**TRADEMARKS**

**Understanding Trademark Act Changes**

Article

**INTELLECTUAL PROPERTY**

**Battle Brewing Between Beer Companies Over Muskoka Chair Logo**

Interview

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