

# Marie Lussier

## Partner

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Marie's practice extends to all facets of branding and advertising law, and her expertise lies in helping businesses acquire, manage and defend their trademarks in Canada and abroad.

Marie has worked with and managed the international trademark portfolios of many of Canada's largest corporations and the Canadian portfolios of some of the world's largest trademark owners. She is ranked as a leading trademark lawyer by both *World Intellectual Property Review* and *WTR 1000 - the World's Leading Trademark Professionals*.

Marie is a member of the Institute of Intellectual Property of Canada (IPIC). She served for several terms as an instructor in its trademark agent training course and for two terms on the committee charged with administering the trademark agent examination. She is also the former Director of the McGill-IPIC course on Managing Trademark Disputes. Marie is also actively involved with the International Trademark Association (INTA). She has worked on several of its committees, including the Trademark Reporter Committee, the Building Bridges Committee, and is a former co-chair of the Law and Practice North America Subcommittee of the INTA Bulletin. In 2021, she was appointed to the Trademark Examining Board of the newly created College of Patent Agents and Trademark Agents.

Marie is fluent in both French and English and has studied and worked in both languages. She received a B.Sc. in 1987 from Queen's University, specializing in Life Sciences. She then attended McGill University and obtained her common and civil law degrees in 1991. While at McGill, she was Comments Editor of the McGill Law Journal. Subsequently, as part of her articles, Marie clerked with Madam Alice Desjardins of the Federal Court of Appeal.

## PRACTICE AREAS

Intellectual Property

Trademarks

## Education & Memberships

### EDUCATION

**Called to the Ontario Bar, 1994**

**McGill University - Faculty of Law, B.C.L., LL.B (National Programme), 1991**

**Queen's University, B.Sc., 1987**

### MEMBERSHIPS

**Institute of Intellectual Property of Canada (IPIC)**

**International Trademark Association (INTA)**

## Awards & Recognition

**WTR 1000: The World's Leading Trademark Professionals, 2025**

**World Intellectual Property Review Leaders Directory, 2024**

## Professional Designations

**Registered Trademark Agent**

## Recent Insights

**TRADEMARKS**

**De-Cluttering in the New Year! Pilot Project in Canada to Cancel Trademark Registrations for Non-Use**

Article

**TRADEMARKS**

**WTR 1000: The World's Leading Trademark Professionals**

Announcement, Recognition

**INTELLECTUAL PROPERTY**

**Special Circumstances: Lessons from Canada's Federal Court on Trademark Non-Use**

Article

**TRADEMARKS**

**Proposed Changes to Canadian Trademark Regulations: Enhancing Efficiency and Addressing Official Marks**

Article

**INTELLECTUAL PROPERTY**

**Important Amendments to Canadian Trademark Regulations**

Article

**INTELLECTUAL PROPERTY**

**WIPR Leaders 2024**

Recognition

**CORPORATE COMMERCIAL**

**Doing Business in Canada**

Article

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