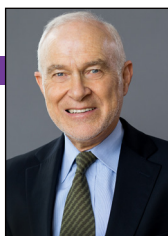


## COURSE LEADERS



### DAVID YOUNG

COURSE LEADER

David is Principal at David Young Law, a privacy and regulatory counsel practice. David advises both private and public sectors on all aspects of privacy law including compliance procedures, data sharing, employee privacy, personal health information, security, consent and access to information. He also advises on marketing matters related to privacy law including digital advertising, anti-spam and social media. David is co-author of *Canadian Advertising and Marketing Law (Carswell)*. He is listed in the *Canadian Legal Lexpert Directory 2017* and *The Best Lawyers in Canada 2017 Edition* and is recognized as a Ranked Lawyer and Eminent Practitioner by *Chambers & Partners*. David is the 2015 recipient of the Ontario Bar Association's Karen Spector Memorial Award for Excellence in Privacy Law.



### BILL HEARN

COURSE LEADER

Bill Hearn is a business lawyer with Fogler, Rubinoff LLP with extensive experience in advertising and marketing law, including compliance with anti-spam law, competition, privacy and data protection laws. He advises businesses, charities, governments, Crown agencies and trade associations. As a health and life sciences lawyer, Bill also advises on compliance with personal health information protection and privacy laws. A recognized leader in many fields, Bill is ranked highly in *Martindale-Hubbell* and *Who's Who Legal*. Bill is also listed in *Chambers Canada*, *Lexpert* and *Best Lawyers in Canada* as a leader in Advertising and Marketing Law.

## GUEST SPEAKERS

**DAVID GOODIS**  
ASSISTANT INFORMATION AND PRIVACY COMMISSIONER,  
ONTARIO

**ABUBAKAR KHAN**  
DIRECTOR, TORONTO REGIONAL OPERATIONS, OFFICE OF  
THE PRIVACY COMMISSIONER OF CANADA

**RON DAVIS**  
FOGLER, RUBINOFF LLP

**SHERYL JOHNSON**  
FOGLER, RUBINOFF LLP

**PAUL LEWIS**  
EXECUTIVE CONSULTANT, IBM CANADA

**ROB MACDONALD**  
FOGLER, RUBINOFF LLP

**RUDY MORRONE**  
FOGLER, RUBINOFF LLP

**YOUNG PARK**  
FOGLER, RUBINOFF LLP

**SCOTT PINK**  
O'MELVENY & MYERS LLP

**COLLEEN SPRING ZIMMERMAN**  
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## 9<sup>TH</sup> ANNUAL INFORMATION PRIVACY AND DATA PROTECTION

- Big Data and other Developments in the Public Sector and Elsewhere
- Innovation, Privacy and Security in Connected Cars
- General Data Protection Regulation (GDPR) – Implications for Canadian Businesses
- OPC Compliance Priorities and Strategic Directions
- Privacy litigation cases– recent developments
- Cyber Risk Management Guidance for Corporate Directors
- Blockchain – The Promise and The Perils
- Issues in Employee Privacy
- CASL Update



COURSE LEADER  
**DAVID YOUNG, PRINCIPAL, DAVID YOUNG LAW**

David is Principal at David Young Law, a privacy and regulatory counsel practice. He advises both private and public sectors on all aspects of privacy law.



COURSE LEADER  
**BILL HEARN, PARTNER, FOGLER, RUBINOFF LLP**

Bill Hearn is a business lawyer with Fogler, Rubinoff LLP with extensive experience in advertising and marketing law.

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# PROGRAM OUTLINE\*\*

**8:45-9:00**

## WELCOME AND ISSUES UPDATE

*Co-Chairs - David Young, David Young Law and Bill Hearn, Fogler, Rubinoff LLP*

**9:00-9:45**

## KEYNOTE SPEAKER – BIG DATA AND OTHER DEVELOPMENTS IN THE PUBLIC SECTOR AND ELSEWHERE

*David Goodis, Assistant Information and Privacy Commissioner, Ontario*

- The Assistant Commissioner will discuss the IPC's recently published "Big Data Guidelines" and the implications of this key topic in both the public and private sectors
- Mr. Goodis will also provide an update on recent developments of note

**9:45-10:30**

## GENERAL DATA PROTECTION REGULATION (GDPR) – IMPLICATIONS FOR CANADIAN BUSINESSES

*Bill Hearn, Fogler, Rubinoff LLP*

*Paul Lewis, Executive Consultant, IBM Canada*

*Scott Pink, O'Melveny & Myers LLP*

- What is the GDPR and how does it change the privacy landscape?
- Why Canadian businesses need to pay attention
- Implications for PIPEDA's adequacy status on trans-border transfers
- Status of the Privacy Shield and implications for Canada

**10:30-10:45**

## BREAK

**10:45-11:30**

## PRIVACY LITIGATION CASES– RECENT DEVELOPMENTS

*Ravi Shukla, Fogler, Rubinoff LLP*

*Scott Pink, O'Melveny & Myers LLP*

- Update on recent court decisions - Canada and U.S.
- The Supreme Court's decision in Douez v. Facebook – extra-territoriality of privacy laws
- The right to be forgotten – Globe24hr and Equustek cases
- The privacy tort – more cases and an update
- Rouge Valley breach: the conclusion – PIPEDA and Securities Act enforcement actions

**11:30-12:15**

## BLOCKCHAIN – THE PROMISE AND THE PERILS

*Bill Hearn, Fogler, Rubinoff LLP (moderator)*

*Ron Davis, Rob Macdonald and Howard Burshstein, Fogler, Rubinoff LLP*

*Scott Pink, O'Melveny & Myers LLP*

- How Blockchain (aka distributed ledger technology) works and its legal implications:
  - o as a privacy control mechanism to address big data and concerns with online behavioural advertising
  - o as a security tool to mitigate ransomware, malware and other cyber risks
  - o in contracting and finance through so-called smart contracts
  - o in litigation

\*\*Program agenda subject to change

**12:15- 1:15**

## LUNCH

**12:15- 12:45**

## INNOVATION, PRIVACY, AND SECURITY IN THE CONNECTED CAR

*Dirk Schlimm, EVP – Geotab is a global leader in telematics, providing open platform fleet management solutions to businesses of all sizes*

**1:15-2:00**

## KEYNOTE SPEAKER – OPC COMPLIANCE PRIORITIES AND STRATEGIC DIRECTIONS

*Abubakar Khan, Director, Toronto Regional Operations, Office of the Privacy Commissioner of Canada*

- The Director will provide an up to date report on the OPC's compliance priorities and its strategic directions for future policy and enforcement activities
- Mr. Khan also will address the Office's conclusions arising from its recent Consent Consultation including highlights from its report on the future role of consent, expected Fall 2017

**2:00- 3:00**

## CYBER RISK MANAGEMENT GUIDANCE FOR CORPORATE DIRECTORS

*Ravi Shukla and Rudy Morrone, Fogler, Rubinoff LLP*

- What are the types and sources of cyber risks facing companies?
- What legal duties do directors have to mitigate these risks?
- What cyber risk and resilience guidance is available for directors?
- This in-depth discussion will address the liabilities facing corporate directors and strategies to protect from cyber risks

**3:00- 3:15**

## BREAK

**3:15-4:00**

## ISSUES IN EMPLOYEE PRIVACY

*Sheryl Johnson, Fogler, Rubinoff LLP*

- Developing a corporate philosophy for employee privacy
- Employee privacy policies – should they be compulsory?
- Confidentiality and security of employee information
- Devices: privacy, ownership of content, and employer liability

**4:00-4:45**

## CASL UPDATE

*Young Park and Colleen Spring Zimmerman, Fogler, Rubinoff LLP*

- Implications of the PRA suspension
- What we can expect from the three-year statutory review
- Impact of the end of the 3-year transition period (July 1, 2017) – the need for record-keeping and corporate compliance programs

**4:45-5:00**

## CONCLUDING REMARKS AND Q&A

*David Young, Bill Hearn*

# SPECIFICALLY DESIGNED FOR:

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- Privacy compliance
- Security
- IT & IS
- Internal audit
- Lawyers advising on privacy issues, information technology, and marketing and advertising

- Human Resources departments
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